



2024

# Sports Global Tourism Convention

## Driving National Development



# SGT-2024

**Date:** February 6<sup>th</sup>, 2024

**Venue:** Hanyang University, HIT Building (6F)

**Email:** sportsglobaltourism2024@gmail.com

### ORGANIZERS



Government of Nepal  
Embassy of Nepal  
Seoul, Korea



GLOBAL NRN  
FOUNDATION

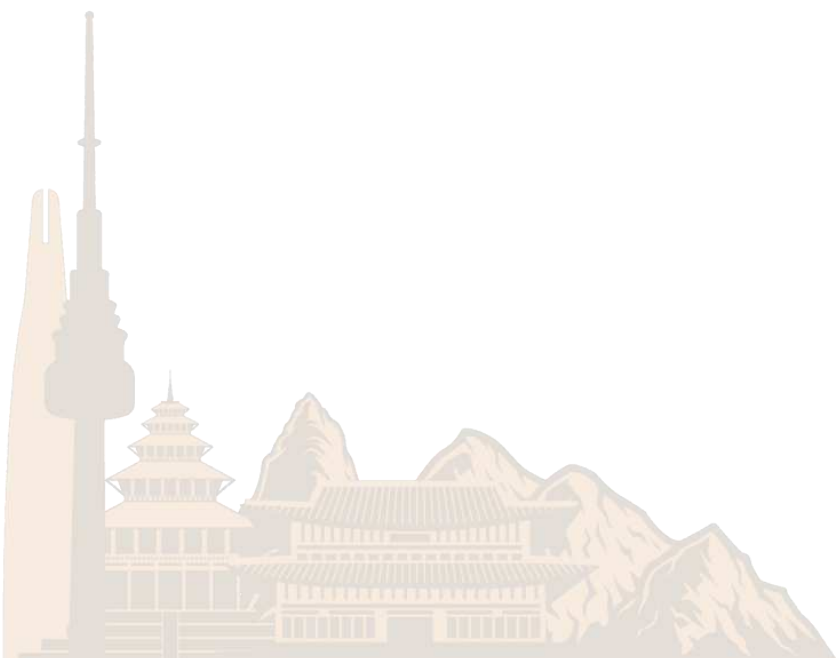


MIT GROUP  
FOUNDATION

### FACILITATOR



[www.sportsglobaltourism2024.com](http://www.sportsglobaltourism2024.com)



2024

# Sports Global Tourism

## Driving National Development



February 6<sup>th</sup> 2024 (Tuesday)

HIT Building 6F, Hanyang University Seoul

### Opening Session

08:00	Registration & Guests Seating
09:30	Opening
09:35	Welcome Address •Prof. Ki-Jeong Lee –President of Hanyang University
09:40	Opening Remarks •Mr. Binod Kunwar –President of NRNA-ICC & Chairman of Global NRN Foundation
09:45	Congratulatory Remarks •Hon’ble. Ms. Sushila Sirpali Thakuri –State Minister for Tourism, Culture, Tourism and Civil Aviation, Government of Nepal •H.E. Prof. Dr. Jyoti Pyakuryal (Bhandari) –Ambassador for Embassy of Nepal in Korea •H.E. Ms. Chring Botum Rangsay –Ambassador for Embassy of Cambodia in Korea •H.E. Mr. Nabeel Munir –Ambassador for Embassy of Pakistan in Korea •Mr. Tanka Lal Ghising –Member Secretary of National Sports Council, Nepal
10:15	Token of Love
10:20	Korean Traditional Performance “The feast of those flower petals” by Prof. Seo Yeon-soo & Team Department of Dance, Hanyang University
10:40	Keynote Addresses •Dr. Shesh Ghale –Patron of Global NRN Foundation •Prof. Seongno Lee –Dean of College of Performing Arts & Sports, Hanyang University
11:10	Signing Ceremony •MOU between Love and Hope Volunteer Corp & Global NRN Foundation •MOU between the National Sports Council of Nepal & College of Performing Arts and Sports, Hanyang University •MOU between the Melbourne Institute of Technology & the Graduate School Major in Human-Tech Convergence (BK21), Hanyang University
11:30	Concluding Remarks by Program Chair Prof. Jong-Hee Kim –Head of Division of Sport Industry and Science, Hanyang University
Lunch	
11:40~12:40	Lunch & Networking

\* Lunch & Refreshment will be provided

[www.sportsglobaltourism2024.com](http://www.sportsglobaltourism2024.com)

## Session I

## Tourism & Industry

Session Chair: Prof. Hoon Lee –Dean of International Tourism, Hanyang University

12:40~14:10

• “Trends & Lessons in Tourism Product Development: The case in South Korea”  
Dr. Hyounggon Kim –Professor of Hotel and Tourism Management, Sejong University

• “Harnessing the Power of Nepalese Diaspora: A Catalyst for Sustainable Tourism Development”  
Ms. Bhoma Devi Limbu - Vice-President of NRNA-ICC & Global NRN Foundation

• “Practice and Possibilities of Sports Tourism in Nepal”  
Ms. Krishna Kumari Shrestha -Under Secretary of the Ministry of Culture, Tourism and Civil Aviation

• “Autonomous Driving Monorail System- Multipurpose Monorail”  
Mr. Seong Bu-Seop -Chief Executive Officer of Daelim Monorail Ltd.

Q&A Session

MOU Signing Ceremony

## Session II

## Sports & Industry

Session Chair: Prof. David O’Sullivan -Professor of Sports Science, Pusan National University

14:20~15:50

• “Digital Sports Healthcare: A Vital Approach to Addressing Aging Challenges in Korea”  
Dr. Seongmin Kim –Professor for Department of Sports Science, Hanyang University

• “Adventure Sport: Sports Promotion for Cross Country Skiing, Downhill Skiing & Paragliding”  
Mr. AC Sherpa -Honorary Consul General of Government of Nepal to Washington State, USA

• “Swinging Success: Navigating the Himalayan Golf Tourism Landscape”  
Mr. Shyam Bahadur Tamang –Director of 360 View Resort LLC, USA

Q&A Session

MOU Signing Ceremony

## Session III

## Sustainable Strategies & Green Initiatives

Session Chair: Prof. Dongwoon Han –Chair for Global Health and Development, Hanyang University

16:00~17:30

• “Trends in Electric Vehicle (EV) Charging and Key Technology Developments”  
Dr. Sewan Choi, –Professor for Department of Electrical Engineering, Seoul National University of Science & Technology

• “Transition to Green Economy: Seizing the Opportunities for Sustainable Development for Climate, Energy and Food Security”  
Mrs. Jamuna Gurung –Director/Founder of MIT Group Foundation

• “Sustainable Sports Tourism”  
Mr. Pushpa Raj Bhattarai –Deputy Chief Mission/Minister Counsellor for the Embassy of Nepal in the Republic of Korea

Q&A Session

MOU Signing Ceremony

## Closing

17:40

## Closing Remarks

Mr. Bipin Kumar Gurung –President, NRNA-NCC Korea

# ABOUT



"Sports Global Tourism (SGT-2024): Driving National Development" is an ambitious initiative organized by a joint initiative of the Embassy of Nepal in Seoul, Global NRN Foundation, Hanyang University and MIT foundation. The convention is dedicated to unlocking the immense potential of sports tourism for Nepal's economic, cultural, and social advancement. Anchored by the theme "Leveraging SPORTS tourism for Economic, Cultural, and Social Advancement," the convention seeks to explore innovative strategies that harness the power of sports to propel national progress.



By bringing together governmental entities, industries, and leaders committed to sports tourism-driven development, the event aims to establish a dynamic platform for knowledge exchange, experience sharing, and the cultivation of innovation and collaboration in pursuit of common national development goals. The integration of these objectives into sports global tourism conventions not only facilitates knowledge exchange but also positions nations to leverage the transformative power of sports and tourism, contributing significantly to the realization of Sustainable Development Goals (SDGs) and fostering comprehensive national development on a global scale.



# THEME



The convention focuses on "initiatives for national development in developing countries," bringing together government bodies, industries, and leaders dedicated to advancing progress through sports tourism. The primary goal is to create a dynamic platform for knowledge exchange, fostering innovation and collaboration to achieve common national development objectives. This strategic synergy enhances the potential for knowledge exchange, propelling countries towards Sustainable Development Goals (SDGs) and fostering global-scale, sustainable, and holistic development.

## Our Vision

Empower the nation through strategic sports tourism, driving holistic national development, fostering vibrant communities, and ensuring sustainable progress via dynamic cross-border cooperation and innovative practices for national development.

## Our Mission

To promote sustainable and inclusive growth through sport tourism practices. We believe in leveraging the power of sports tourism to enhance and foster cultural exchange, empower communities, and contribute to the achievement of the Sustainable Development Goals (SDGs).

# CORE ORGANIZERS



The Embassy of Nepal in Seoul serves as a vital diplomatic mission representing the interests of Nepal within the Republic of Korea. The Embassy operates under the overarching guidance of the Ministry of Foreign Affairs of Nepal, which is responsible for formulating and executing Nepal's foreign policy.

Source: [kr.nepalembassy.gov.np](http://kr.nepalembassy.gov.np)



Global NRN Foundation/ The Non-Resident Nepali Association (NRNA) was founded on October 11, 2003, with a primary goal of uniting the Nepali Diaspora globally. NRNA adheres to the belief that "Once a Nepali, always a Nepali" and is committed to using its resources to improve Nepali society. It also collaborates with the Government of Nepal, recognizing the Diaspora's legal status through the Non-Resident Nepali Act 2064 and Regulation 2066.

Source: [www.globalnrna.org](http://www.globalnrna.org)



Hanyang University is one of a prestigious private university of South Korea with campuses in Seoul and Ansan. Established in 1939, it is known for pioneering engineering education and has a diverse alumni network of 330,000. In 2019, it was ranked 150th in the QS World University Rankings.

Source: [www.hanyang.ac.kr](http://www.hanyang.ac.kr)



MIT Group Foundation Ltd is a charitable organization established in January 2015 by Mr. Shesh Ghale and Ms. Jamuna Gurung. Administered by a Board of Directors, the Foundation has been established to provide relief to poverty-stricken people and to assist the poor in developing countries during times of need. The Foundation operates as the MIT Group Foundation Overseas Gift Fund, dedicated to providing financial relief to those in need and is managed by the Funds Committee.

Source: [www.mitgf.org](http://www.mitgf.org)

# Congratulatory Remarks



Mr. Pushpa Kamal Dahal 'Prachanda'  
Rt. Hon'ble Prime Minister  
Government of Nepal



Kathmandu, Nepal

Prime Minister

## Message of Felicitation

I am very pleased to noted that the Non-Resident Nepali Association in collaboration with the Embassy of Nepal in South Korea, Hanyang University in Seoul, South Korea and MIT Group Foundation is organizing a one-day convention on **Sports Global Tourism** on February 6th, 2024 geared towards a significant milestone in our journey towards harnessing the vast potential of sports tourism for the betterment of our nation.

Nepal, though; known for its beautiful mountains, culture, bio-diversity and countless alluring elements of bucket lists for every tourist has yet to reach the one million tourists annually landmark and widening the tourism sector will definitely accelerate in reaching this milestone. Among the diverse tourism portfolio, one of the promising platforms is the scope of sports tourism in Nepal. With the introduction of extreme sports which are best tailored for Nepal, geographically, Nepal has the inherent quality to be the hotspot for global sports tourism in the world.

As we embark on this journey, I am optimistic that this event will significantly contribute in providing a platform for networking, knowledge sharing and collaboration for fostering stronger ties between businesses, government bodies and other relevant organizations between our two countries. Let us remember that our collective efforts in sports tourism can significantly contribute to the global narrative of development.

Sports possess vast economic, social, and cultural potential, but these opportunities remain untapped and I see lot of potential in making sports a means of connection among the young generation to create more job opportunities, spur economic growth and economic development. Together, let us leverage the power of sports tourism to propel Nepal's economic, cultural, and social advancement on the global stage.

I believe that this Convention is a pioneering initiative, leveraging sports tourism to drive economic growth, cultural exchange, and sustainable development. It could also serve as a hub for collaboration amongst governmental entities, industry leaders, and visionaries dedicated to sports tourism-driven national progress.

I wish that this convention will be an eye opener for the South Korean sports tourism enthusiasts to come and invest or participate in sports tourism and promote the exquisiteness of the possibilities of sports tourism in Nepal. I commend all those involved in organizing this pioneering event and choosing such a relevant topic in promoting Nepal's tourism.

I look forward to the fruitful discussions and outcomes that will emerge and wish all the success for the convention and congratulate the organizers

With best wishes !

Date : February 2, 2024

Pushpa Kamal Dahal 'Prachanda'



# Congratulatory Remarks



**Mr. Narayan Prakash Saud**  
**Hon'ble. Minister for Foreign Affairs**  
**Government of Nepal**



**Government of Nepal**

**Minister for Foreign Affairs**

**Ministry of Foreign Affairs**  
**Singha Durbar**  
**Kathmandu, Nepal**

## Message

I am glad to learn that the Convention on Sports Global Tourism is being organized on 6 February, 2024 in Seoul, Republic of Korea with the purpose of leveraging sports for economic, cultural and societal advancement. This joint initiative of Embassy of Nepal in Seoul, Global NRNA Foundation, Hanyang University, MIT Group Foundation, NRNA South Korea and Nepal Sports Research and Promotion Foundation will definitely provide a platform to share ideas and experiences in exploring how better linkage between sports and tourism can contribute to prosperity and sustainable development.

The Republic of Korea has achieved advancement not only in industrialization and technology but also in sports and promotion of culture and tourism. This Convention will, therefore, be an occasion also for Nepali participants to learn from the Korean success stories.

Due to the variation in topography, Nepal is a highly potential place for sports tourism. High altitude marathon has already been a distinct sport organized in Nepal. For mountaineers and adventure seekers, Nepal is an unmatched destination.

I am hopeful that this Convention will provide us with high-quality inputs to further develop sports tourism. This will also be a forum to build new networks and business relations, forge linkage among industry players, academics, governments and international organizations.

Nepal and the Republic of Korea cherish decades-long friendship characterized by cordiality, cooperation and mutual respect. These relations are reinforced by a robust people-to-people connection generated through the presence of thousands of Nepalis in Korea for employment and higher education as well as thousands of Korean tourists who visit Nepal to experience its rich cultural heritage and uniquely beautiful nature.

There is a huge potential of expanding further the engagements and interactions between our two countries at government's, people's and business's levels. A convention like this contributes to this end.

I convey my best wishes for the success of the convention.

  
Narayan Prakash Saud

2 February, 2024

# Congratulatory Remarks



**GOVERNMENT OF NEPAL  
MINISTRY OF CULTURE,  
TOURISM AND CIVIL AVIATION**



Greetings to all the distinguished guests,

I extend my warmest congratulations on the triumphant execution of the organizers to promote sports & tourism in Nepal! I believe this gathering has successfully brought together a diverse array of stakeholders, signaling a pivotal moment in unleashing the vast potential that sports & tourism for national development.

I would like to express my sincere appreciation to the dedicated organizers Global NRN Foundation and Hanyang University whose tireless efforts have made this event a resounding success. Nepal, with its breathtaking landscapes and rich cultural heritage, stands on the cusp of transforming its natural wonders into a thriving sports tourism industry. As we navigate through this landscape, it is imperative to bridge the existing gap in systematic research and evidence-based decision-making. Exploring the far-reaching economic, social, and political implications of sports tourism in Nepal will undoubtedly pave the way for informed and impactful strategies.

The spectrum of activities, spanning from trail running and ultra trail running to mountain climbing, white-water rafting, skydiving, skiing in the natural Himalayas, canyoning, and more, presents an array of exciting opportunities for development. I hold firm in my belief that the discussions and collaborations stemming from this gathering will not only foster Nepal's local development but will also elevate Nepal's global stature. These platforms are instrumental in fostering meaningful conversations and collaborations that will undoubtedly shape the trajectory of sports tourism in Nepal.

I extend my heartfelt gratitude for the opportunity to participate and share my views during this gathering. I eagerly anticipate more such enriching conversations in the future. Congratulations to everyone involved, and I wish continued success to the burgeoning sports tourism industry in Nepal!

Best Regard,

**Ms. Sushila Sirpali Thakuri**  
**Hon'ble. State Minister for Tourism, Culture, and Civil Aviation**  
**Government of Nepal**

# Congratulatory Remarks



**GOVERNMENT OF NEPAL**  
**MINISTRY OF YOUTH & SPORTS**  
**NATIONAL SPORTS COUNCIL**



Greetings distinguished guests!

In the heart of the Himalayas, Nepal stands proud as the home to eight of the world's highest peaks. I am honored to share my gratitude on this momentous occasion that celebrates the union of our natural wonders with the realm of sports.

While sports tourism has flourished globally, encompassing adventure sports, marketing, branding, and policy discussions, Nepal has yet to see comprehensive research into its impact. Despite discussions at policy and local levels, a gap persists, hindering effective decision-making that could significantly affect lives at the national and local levels. I implore global and local stakeholders to bridge this gap by conducting systematic research on sports tourism in Nepal. Analyzing data from international sports events held here can illuminate economic, social, and political implications, guiding impactful policy development.

I urge exploration into diverse sports such as trail running, ultra trail running, mountain climbing, white-water rafting, skydiving, skiing in the Himalayas, canyoning, and more. These activities not only showcase our nation's beauty but also contribute significantly to sports tourism.

This platform has the potential to serve as a catalyst for promoting such developments, locally and globally. The discussions today can resonate across various spheres, from policy-making to the development of a 'GLOCAL' equilibrium through sports tourism.

I extend my heartfelt thanks for this invaluable opportunity. I look forward to engaging in future conversations that contribute to the growth and success of sports tourism.

Thank you.

**Mr. Tanka Lal Ghising**  
**Member Secretary of National Sports Council**  
**Government of Nepal**

# Welcome Message



Government of Nepal  
**Embassy of Nepal**  
Seoul, Korea



Dear Distinguished Guests,

Welcome to the Sports Tourism Convention! It is with immense pleasure that I extend my warmest greetings to all of you. As the Ambassador of Nepal to the Republic of Korea, I am thrilled to host this remarkable event that celebrates the success of our collective efforts.

I commend the entire organizing team for their dedication and hard work in bringing together such a distinguished gathering. Your commitment to fostering international collaboration in the sports tourism sector is truly commendable and sets the stage for a new era of exploration and possibilities.

This convention's focus on leveraging sports to connect countries and stimulate economic development perfectly aligns with Nepal's goals and potential in the global tourism landscape. The insightful discussions on the evolution of sports tourism and its multifaceted contributions to society reflect a deep understanding and commitment to sustainable practices. I appreciate the emphasis on collaboration between the sports and tourism industries, highlighting the potential for positive change. Nepal, with its breathtaking landscapes and diverse cultural offerings, holds immense potential as a sports tourism destination. The emphasis on high-altitude marathons and ultramarathons perfectly aligns with Nepal's unique topography, making it a promising destination for enthusiasts seeking thrilling sporting adventures.

I am confident that the success of this convention will be a milestone not only for Nepal but for the entire international community. The valuable inputs gathered during this event will undoubtedly contribute significantly to the formulation of appropriate policies to further promote sports tourism in Nepal. I extend my gratitude to the Hon. Minister of State for Tourism of Nepal for her gracious presence and acknowledge the participation of Their Excellencies, ambassadors, diplomats, businesspersons, and other distinguished participants. Special thanks to the President of Hanyang University and President of the Global NRN Foundation for organizing this impactful event, and to all the panelists for their valuable contributions.

Once again, welcome to the Sports Tourism Convention. May the connections forged and insights gained pave the way for continued growth and collaboration in this dynamic field.

Best regards,

A handwritten signature in black ink, appearing to read 'Jyoti Pyakuryal'.

**H.E. Prof. Dr. Jyoti Pyakuryal (Bhandari)**  
Ambassador  
Embassy of Nepal – Seoul, Korea



# Welcome Message



Greetings distinguished guests,

It is a profound honor to welcome you at the Sports Global Tourism Convention 2024. My sincere gratitude extends to our esteemed guests, diplomats, and global dignitaries for joining us today. Nepal, adorned with its majestic peaks and renowned hospitality, stands before us as an invitation to unravel the profound connection between sports and tourism. In this Himalayan haven, adventure sports cascade like a symphony, from the heights of Himalayan golf to the adrenaline-soaked pursuits of mountaineering, paragliding, and white-water rafting. Nepal beckons thrill-seekers worldwide, establishing itself as the epitome of global allure.

In my role as the Chair of the NRN Foundation, our mission transcends borders, aiming to forge global connections through the universal language of sports tourism. The Non-Residential Nepali Association (NRN) stands tall as a global nexus, weaving together the Nepali diaspora worldwide. Committed to collaboration, NRN spearheads impactful initiatives, from community development to disaster relief and cultural exchanges. Our dedication extends to supporting ventures that amplify Nepal's bonds with the world, recognizing the sports tourism industry as a dynamic channel for international connections and the broader promotion of our nation.

The NRN's global role is not just strategic but instrumental, projecting Nepal's multifaceted strengths onto the global stage, ensuring a lasting impact on our nation's development and prosperity. My gratitude extends to our partner organizers, co-organizers, and all the dedicated personnel for their unwavering commitment. The Sports Global Tourism Convention 2024 marks a watershed moment for Nepal, spotlighting the pivotal role of our sports industry in propelling economic growth, fostering national pride, and cultivating global connections. The success of this convention is not just a momentary triumph but a stepping stone toward a shared future where our collective efforts shine brighter than ever before.

Thank you .

**Mr. Binod Kunwar**  
President of NRNA ICC  
Chair of Global NRN Foundation

# Welcome Message



Greetings distinguished guests,

It is my distinct honor to welcome everyone to the Sports Global Tourism Convention 2024, a groundbreaking initiative that serves as a symbol of the convergence of sports and tourism on the local and global levels, particularly for both Nepal and Korea. As the President of Hanyang University, I feel privileged to be participating in this convention, knowing that it is a testament to the power of initiative, innovation, and collaboration for a shared vision of a better, more interconnected world through the growing field of sports tourism.

The Sports Global Tourism Convention for National Development is a momentous event on the path towards boosting international cooperation and mutual progress within the global sports tourism industry. The goals include employing the diverse aspects of sports tourism as a driver of economic growth, cultural exchanges, and sustainable development on a global scale. In a world that is becoming increasingly connected yet more competitive, the role of sports is helping to serve as a universal uniter. Thus, events such as this convention are valuable opportunities for government officials, industry leaders, and global visionaries to join forces in promoting sports as a powerful tool for national and individual advancement. Together, we can unlock new opportunities, forge lasting partnerships, and contribute to the prosperity and other mutual benefits of our respective nations.

Under the theme of "Sports Global Tourism Convention 2024," the transformative potential of sports tourism is clear. In addition to the full spectrum of activities and the many destinations involved, the positive impacts generated tend to reverberate well beyond the immediate time and space. Lives are touched, communities are changed, and legacies are created. As we embark on this journey together, let us continue to be inspired by our shared goals and commitments to the further advancement of sports tourism. I am encouraged by the diversity of our participants, and look forward to sharing ideas and perspectives. It is by working together that we can truly unlock the full potential of sports tourism for national development.

In closing, I would like to express my sincerest gratitude to everyone involved, particularly those who helped make this convention a reality.

Thank you.

*Ki Jeong Lee*

Dr. Ki-Jeong Lee

President

Hanyang University

# Remarks



Distinguished guests and esteemed participants,

Regrettably, I cannot be present in person at the Global Tourism Sports Convention as the General Secretary of the key organizer. Nevertheless, I extend my sincere best wishes for a highly successful event.

May your discussions yield profound insights into the synergy between sports and tourism, fostering collaborations that transcend borders. I trust your collective efforts will elevate international sports and position it as a catalyst for global tourism opportunities.

In your capable hands lies the potential to showcase the symbiotic relationship between sports and tourism, unifying cultures and driving economic growth. May this convention serve as a transformative milestone, shaping a legacy that seamlessly integrates these influential sectors.

My appreciation extends to all participants, speakers, and organizers for your commitment to advancing the dynamic relationship between sports and tourism. I anticipate witnessing the outcomes of your efforts as you contribute to the prosperity and unity inherent in this intersection.

Thank you, and may the Global Tourism Sports Convention be a resounding success.

**Mrs. Janaki Gurung**  
General Secretary  
Global NRN Foundation/ NRNA ICC



# Remarks



Greetings distinguished guests and attendees.

Welcome to Sports Global Tourism 2024 in Seoul, South Korea

We are delighted to extend a warm welcome to all participants at Sports Global Tourism 2024, an esteemed international symposium meticulously organized in the vibrant city of Seoul, South Korea. This event focuses on the multifaceted aspects of Nepal, encompassing tourism, sports, and culture. We are particularly honored to recognize the active and esteemed participation of the Nepal Sports Research & Promotion Foundation (NESPO) Korea Chapter, playing a pivotal role as one of the facilitators of this conference.

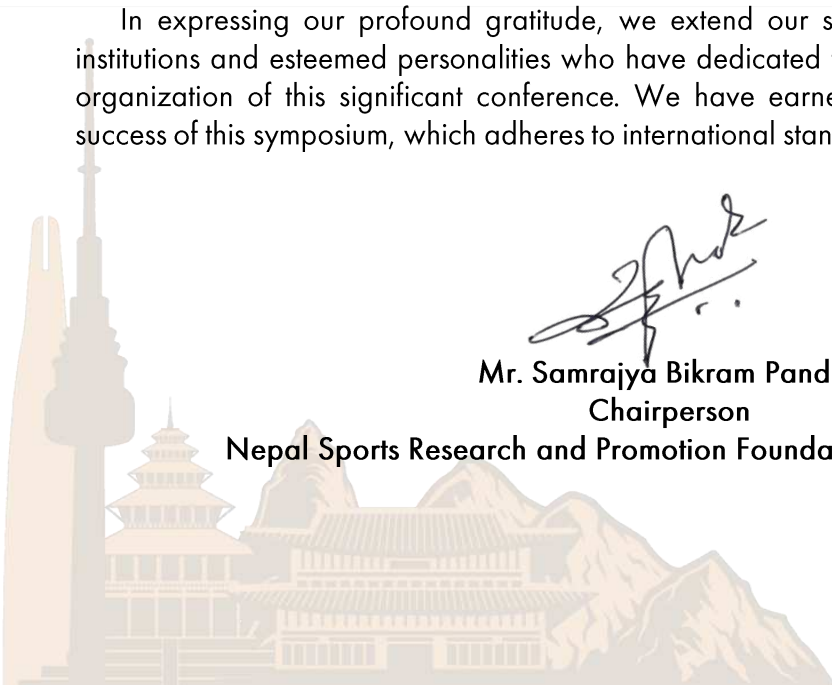
This conference marks a significant milestone, being the first of its kind held abroad with a specific focus on Nepal's tourism and sports sectors. It is our firm belief that the success of this conference will lay a strong foundation for Nepal's progress in these critical areas. We express our sincere gratitude to the esteemed representatives from the Government of Nepal and the meaningful involvement of various international entities.

In expressing our profound gratitude, we extend our sincere thanks to all collaborating institutions and esteemed personalities who have dedicated their efforts to ensure the seamless organization of this significant conference. We have earnest aspirations for the unmitigated success of this symposium, which adheres to international standards of excellence.

A handwritten signature in black ink, appearing to read 'S. Pandey', written over a horizontal line.

**Mr. Samrajya Bikram Pandey**  
Chairperson

**Nepal Sports Research and Promotion Foundation (NESPO), Nepal**





# Remarks



Congratulations to all our esteemed guests!

It is truly an honor and a joy to extend my heartfelt congratulations to each and every one of you as we gather for the Sports Global Tourism Convention 2024. This groundbreaking initiative marks the harmonious union of sports and tourism, contributing to the collective prosperity of both Nepal and Korea.

In my capacity as the President of the Non-Resident Nepali Association (NRNA) NCC Korea, I am proud to be here in South Korea championing the cause of our fellow Nepalese residents. Our mission encompasses the promotion and safeguarding of their rights, the advancement of tourism, and the preservation of Nepali culture and heritage through the mobilization of knowledge, skills, and capital.

The theme of our convention revolves around "Initiatives for national development in developing countries," bringing together governmental entities, industries, and leaders committed to the progress spurred by sports tourism. Our primary goal is to create a dynamic platform for the exchange of knowledge, the sharing of experiences, and the cultivation of innovation and collaboration in pursuit of common national development objectives.

In conclusion, I extend my warmest congratulations to you all and express my deepest gratitude for your invaluable presence at this momentous event.

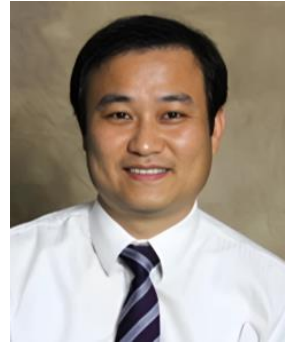
Thank you.

*Bipin*

**Mr. Bipin Kumar Gurung**  
**President**  
**NRNA NCC, South Korea**



# Welcome Message



**Program Chair**

Greetings to All the Attendees,

I am delighted to warmly welcome all distinguished participants to the Sports Global Tourism Convention 2024. As the Program Chair, it is truly gratifying to be able to share our vision with global leaders, industry and academic experts, and key stakeholders exploring the dynamic intersections of sports and tourism.

Our commitment to knowledge exchange and innovation is evident in the diverse sessions, covering Tourism & Industry, Sports & Industry, and Sustainable Strategies & Green Initiatives. I am confident that "Tourism & Industry" and "Sports & Industry" session can bring professionals together and foster collaborative initiatives that go beyond boundaries.

The session on "Sustainable Strategies & Green Initiatives" reflects our commitment to sustainability. Here, we share innovative practices to help ensure that developments sparked by sports tourism aligns with environmentally conscious principles, shaping a future where progress and sustainability coexist harmoniously.

As we embark on this exciting journey, I encourage active participation, meaningful discussions, and seizing unique opportunities in each session. Together, through various exchanges on sports tourism, let us make history where sports and tourism become catalysts for global development.

Once again, I extend a sincere welcome to each of you. I look forward to engaging in insightful discussions, collaborative efforts, and witnessing the lasting impact we will create together.

Thank you.

**Dr. Jong-Hee Kim**  
Professor/Head

**Division of Sport Industry and Science**  
**Hanyang University**

# Welcome Message



**Program Coordinator**

On behalf of the Sports Global Tourism Convention 2024 team, I extend our deepest gratitude to our esteemed event organizers. The collective efforts of Hanyang University, Global Non-Resident Nepali (NRN) Foundation, Embassy of Nepal, MIT Group Foundation, Non-Resident Nepali Association (NRNA) NCC South Korea, and Nepal Sports Research & Promotion Foundation (NESPO) have played an instrumental role in the triumph of the Sports Global Tourism Convention 2024.

The dedication, meticulous planning, and tireless commitment to excellence exhibited by each organization have contributed to shaping an event that surpassed all expectations. The collaborative spirit demonstrated, both locally and internationally, has been truly commendable.

Additionally, I wish to express our heartfelt thanks to our local and international supporters who have generously contributed to the success of the Sports Global Tourism Convention 2024. Your support has made a significant impact, and we are genuinely grateful for your belief in our vision.

Thank you for being an integral part of this transformative journey. We eagerly anticipate the possibility of future collaborations and deeply appreciate the opportunity to have worked with such dedicated and talented partners.

Sincerely,

**Dr. Siddhartha Bikram Panday**  
Associate Professor  
Division of Sport Industry and Science  
Hanyang University

# Welcome Message



**Program  
Sub-Coordinator**

Greetings and Namaste,  
Welcome to the Sports Global Tourism Convention 2024!

We are on a verge to embark on a thrilling voyage filled with transformative possibilities of Global Tourism via Sports, here in soulful city of South Korea; Seoul. Sports tourism isn't just about boosting economies; it's about building bridges, fostering cultural understanding, and driving sustainable progress. This convention is the nexus where sports and tourism converge, sparking collaborations and innovations that ripple far beyond these doors.

Sports and tourism are a potent force for good in today's world. Nations recognize their power to shape development, and this convention champions unlocking their potential. But wait, there's more! We delve into the realm of natural healing and wellness. Sports, with its physical and mental benefits, transcends games, becoming a source of holistic well-being. This event is a hub where sports, tourism, and wellness meet, forging partnerships that benefit not just economies, but also individual health and vitality.

As the SGT 2024 sub-program coordinator, I'm thrilled to declare: sports tourism breaks down borders, fostering meaningful cross-cultural dialogue and collaboration. This convention is dedicated to building partnerships that benefit not just our nation, but also the global tapestry of sports tourism.

I extend my heartfelt gratitude to our esteemed co-organizers including the Embassy of Nepal in Seoul, Global NRN Foundation and MIT Foundation, as well as our sponsors, dedicated volunteers' media partners, and remarkable well-wishers. Your unwavering support is the bedrock of our success story, showcasing the profound impact that collective collaboration can wield in shaping the future of sports tourism and wellness on a global platform. My sincere thanks also go to the Rt. Honorable Prime Minister, Honorable Minister, and excellence's for their invaluable contributions, as your involvement has truly made a substantial and positive difference. Your commitment to this endeavor is deeply appreciated, and we express our sincere thanks for your instrumental support.

Let's not just explore opportunities; let's make a lasting impact. Our focus: sustainable growth, inclusivity, shared success, and embracing the natural healing that sports bring.

Thank you for gracing this momentous occasion. We eagerly await the exchange of ideas, collaboration, and collective strides towards a future where sports, tourism, natural healing, and wellness create positive change together.

Thank you!

**Mrs. Sangita Kunwar**  
PhD. Candidate  
Global Health & Development  
Hanyang University



# Keynote Speaker



**Dr. Shesh Ghale**  
Patron  
Global NRNA Foundation

## Short Biography:

Dr. Ghale, an Australian billionaire with roots as an international student, gained prominence for his philanthropy and achievements. Notably, he played a pivotal role in post-2015 Nepal earthquake relief efforts as the President of NRNA International Coordination Council, demonstrating effective leadership in reconstruction activities. Dr. Ghale served as the Honorary Consul General of Nepal in Victoria (1997-2000) and was nominated for the 2013 Ernst and Young Australian Entrepreneur of the Year Award. He held successive two-year terms as President of the Non-Resident Nepali Association (2013–2017) and received the Doctor of the University Honoris Causa in 2015 from the Federation University. Appointed as "Special Envoy for Nepal Earthquake Reconstruction and Development" and "Goodwill Ambassador for 2015-17" against Domestic Violence, Dr. Ghale co-founded the MIT Group Foundation in 2015, contributing NPR 1 billion for education and health initiatives in Nepal.

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## "Unlocking the Potential: Nepalese Diaspora, Tourism, and Collaborative Philanthropy"

Distinguished Guests,

I am honored to be your keynote speaker for the SGT-2024 convention as we explore the significant impact of the Nepalese diaspora on tourism, cultural exchange, and global challenges. Nepal, with its breathtaking landscapes and cultural heritage, has witnessed a remarkable surge in tourism, driven by activities such as trekking, yoga, and mountaineering.

In my keynote, I will emphasize the pressing need for skilled manpower in the tourism sector and propose collaboration with esteemed institutions like Hanyang University and affiliated Korean groups. We will delve into the philanthropic goals of the MIT Group Foundation, discussing how their commitment aligns with Hanyang University's ethos and can contribute to Nepal's sustainable tourism development.

I'll share a compelling example of successful diaspora tourism – a group celebrating New Year's Eve at Muktinath, illustrating the market potential for unique packages. I'll highlight the opportunity to tailor offerings to diaspora preferences, fostering economic opportunities for local communities.

Our collaboration between the MIT Group Foundation and Hanyang University extends beyond academics, aiming to design initiatives that advance education, research, and contribute directly to Nepal's tourism sector. This partnership can serve as a beacon for responsible tourism, supporting local communities and preserving Nepal's pristine mountainous regions.

I appreciate your attention and look forward to engaging in a thoughtful discussion on these topics, exploring pathways to a more sustainable, culturally enriched, and interconnected world. Thank you.

# Keynote Speaker



**Prof. Seong-No Lee**  
Dean  
College of Performing Arts &  
Sports, Hanyang University

## Short Biography:

Professor Seong-No Lee is a highly accomplished academic and leader in sports science and physical education. He earned his BSc. & MSc. from Hanyang University, Seoul, Korea, and completed his Ph.D. in Exercise Science with a specialization in Measurement and Evaluation at the University of Iowa, USA. With over two decades of experience, he served as a Professor at Keimyung University, Daegu, Korea, before joining Hanyang University in 2011. Currently, he is the Dean of the College of Performing Arts and Sport and serves as the Director of the Institute of Sport Science at Hanyang University. Professor Lee is also actively involved in various leadership roles, including Vice President of the Korea Society of Sport and Leisure Studies, Academic Advisor for the Korean Society for Measurement and Evaluation, and Vice President of the Korea Alliance for Health, Physical Education, Recreation, and Dance. His diverse expertise and commitment make him a distinguished figure in sports education and research.

## "Human-Centered Sports Digital Technology"

### Abstract

In a rapidly changing world, the COVID-19 era has accelerated shifts in human behavior and technology. The Hangzhou Asian Games opening ceremony showcased the powerful blend of extended reality (XR) and traditional Chinese culture, illustrating the potential for enriching humanity through the fusion of new technology with age-old traditions.

Hanyang University is at the forefront of embracing technological advancements. Utilizing VirtualMate devices, the university offers exercise programs based on AI-driven feedback, focusing on posture, physical strength, and range of motion measurements. The institution is actively involved in projects such as creating a real-time safety system for the visually impaired using smartphones and developing an integrated platform for wearable device data collection.

The university is also recruiting professors for innovative programs like Health & Sport Technology and Digital Sports Health Care, emphasizing the intersection of traditional disciplines and emerging technologies in the fourth industrial revolution.

Looking ahead, future studies are poised to explore coaching and feedback through AI-based movement analysis, evaluation systems, wearable device development, and algorithm creation for monitoring. As the world evolves, ongoing research aims to advance AI and digital technologies, contributing to enhanced convenience, enrichment, health, and happiness for humanity.



# Tourism & Industry





# SESSION CHAIR



**Dr. Hoon Lee**

Dean

Graduate School of International Tourism  
Hanyang University

**Short Biography:** Dr. Hoon Lee is a distinguished academic and influential leader in the field of tourism. Holding bachelor's and master's degrees from Hanyang University's Department of Tourism and a Ph.D. from Pennsylvania State University, he is currently a Full Professor in the Department of Tourism at Hanyang University. Dr. Lee serves as the Director of Hanyang University's Tourism Research Institute, the 22nd Vice President of the Korea Tourism Association, and the Vice President of the Korea Hotel and Restaurant Management Association.

His remarkable career includes being recognized as an outstanding researcher for ten consecutive years in humanities and social sciences in Korea (2012). Dr. Lee has received prestigious awards such as the 'Next-generation leader who will move Korea (Sisa Journal, 2008),' 'Best Professor Award (Hanyang University, 2007),' and 'Best Paper Award (2004).' Acknowledgment from the Minister of Culture in 2004 further highlights his significant contributions.

Beyond his academic achievements, Dr. Lee is deeply involved in various initiatives to promote culture and art, particularly for children from low-income families through the 'Hanyang Happiness Sharing Youth Project.' He has served as a judge for tourist attractions under the Ministry of Culture, a member of the evaluation and selection committee for cultural tourism festivals, and a judge for special tourist zones in Seoul.

Dr. Lee's commitment extends to his role as the Editor-in-Chief of the Hanyang Tourism Journal and as the Chairman of the Policy Forum of the Korea Tourism Association. His extensive career also encompasses the position of General Director at the Uijeongbu International Music Theater Festival since 2013. Dr. Hoon Lee's research interests span leisure tourism theory, festival event management, sustainable tourism management, and local tourism content development, contributing significantly to the advancement of the field.



# SPEAKER



**Dr. Hyounggon Kim**  
Professor  
Department of Hotel &  
Tourism Management,  
Sejong University

**Short Biography:** Dr. Hyounggon Kim is currently serving as a Professor in the Department of Hotel and Tourism Management at Sejong University. He holds a Ph.D. in Tourism from Texas A&M University and has a rich academic background, including a Bachelor's degree in Tourism from Hanyang University.

Professor Kim's research focuses on tourism experiences, accommodation and online platform policies, and festival planning and content development. He employs both quantitative and qualitative research methods to explore the intricacies of these areas.

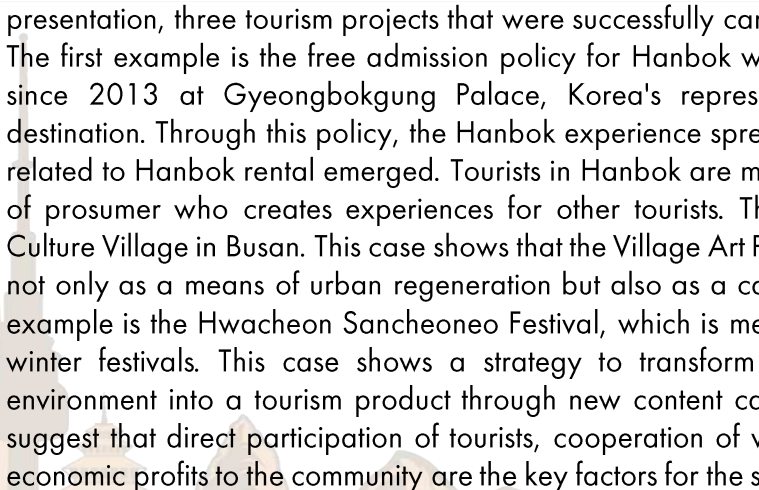
His contributions to the field include publications such as "Touristic Quest for Existential Authenticity" in the *Annals of Tourism Research*, "Assessing the economic values of World Heritage Sites and the effects of perceived authenticity on their values" in the *International Journal of Tourism Research*, and "Understanding Participation Patterns and Trends in Tourism Cultural Attractions" in *Tourism Management*.

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## "Trends & Lessons in Tourism Product Development: The case in South Korea"

### Abstract:

The tourism industry faced a brief crisis due to the pandemic but is rapidly recovering to pre-pandemic levels starting in 2023. Tourism is a very important industry in Korea and is also recognized as an efficient means to respond to the problem of regional extinction. In this presentation, three tourism projects that were successfully carried out in Korea were introduced. The first example is the free admission policy for Hanbok wearers that has been implemented since 2013 at Gyeongbokgung Palace, Korea's representative cultural heritage tourism destination. Through this policy, the Hanbok experience spread nationwide and a new industry related to Hanbok rental emerged. Tourists in Hanbok are meaningful in that they play the role of prosumer who creates experiences for other tourists. The second example is Gamcheon Culture Village in Busan. This case shows that the Village Art Project, a public art policy, is acting not only as a means of urban regeneration but also as a catalyst for village tourism. The third example is the Hwacheon Sancheoneo Festival, which is mentioned as one of the world's best winter festivals. This case shows a strategy to transform the region's unfavorable natural environment into a tourism product through new content called ice fishing. These three cases suggest that direct participation of tourists, cooperation of various stakeholders, and return of economic profits to the community are the key factors for the successful development of tourism.



# SPEAKER



**Mrs. Bhoma Devi Limbu**  
Vice President  
Global NRN Foundation

**Short Biography:** Mrs. Bhoma Devi Limbu, an esteemed Associated Nursing Unit Manager with a distinguished 20-year tenure at St Vincent's Private Hospital, Sydney, showcases refined skills in nursing, education, and management. Recognized for unwavering integrity and adept interpersonal communication, Mrs. Limbu embraces additional responsibilities with composure in challenging situations.

Beyond her healthcare role, Mrs. Limbu's commitment extends to significant contributions in social work. She has held various leadership positions within the Non-Resident Nepali Association (NRNA), including ICC Women Vice President from 2021 to the present. As the Chairperson of United Nepalese Arts and Entertainment since 2010, she has actively coordinated cultural programs and facilitated community empowerment initiatives.

In her multifaceted roles, Mrs. Limbu has been a key player in medical coordination during natural disasters, demonstrating her dedication to community service. Notably, she serves as a Justice of Peace in New South Wales, further reflecting her commitment to societal welfare. Mrs. Limbu's impactful professional journey, spanning from mentoring junior nurses to managerial responsibilities, underscores her versatility and unwavering dedication. Recognized as a finalist for the Western Sydney Community Woman of the Year 2021, she continues to garner acclaim for her exceptional contributions, both in healthcare and community leadership.

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## "Harnessing the Power of Nepalese Diaspora: A Catalyst for Sustainable Tourism Development "

### Abstract:

Nepal, a country known for its rich natural beauty and cultural heritage, has immense potential for tourism development. However, the full realization of this potential has been hindered by various challenges, including inadequate infrastructure, limited resources, and insufficient marketing efforts. In recent years, there has been growing interest in leveraging the Nepalese diaspora as a catalyst for sustainable tourism development.

This presentation aims to explore the potential role of the Nepalese diaspora in promoting sustainable tourism development in Nepal. By harnessing the skills, resources, and networks of the diaspora community, Nepal can benefit from increased investment, knowledge transfer, and promotional activities that can contribute to the sustainable growth of its tourism industry.

In conclusion, this presentation will underscore the importance of engaging the Nepalese diaspora as a strategic partner in sustainable tourism development. By fostering collaboration between the government, private sector, and diaspora community, Nepal can unlock new opportunities for economic growth, cultural exchange, and environmental preservation. The paper will offer recommendations for policymakers, industry stakeholders, and diaspora organizations on how to harness the power of the Nepalese diaspora for the benefit of sustainable tourism development in Nepal.

# SPEAKER



**Ms. Krishna Kumari Shrestha**  
Under Secretary  
Ministry of Culture, Tourism  
and Civil Aviation

## "Sports Tourism in Nepal: Practices and Potentials"

### **Abstract:**

The presentation explores Nepal's Sports Tourism landscape, emphasizing its unmatched natural and cultural diversity. With tourism recognized as a key economic driver, the paper navigates through the 15th Periodic Plan and the Tourism Policy 2008, focusing on the strategy of diversification, expansion, and development. Nepal's allure as a safe and captivating destination is enhanced by a spectrum of adventure and sports activities, from trekking and rock climbing to extreme sports like paragliding and ultra-high-altitude endeavors. The institutional framework involves key stakeholders such as the Ministry of Culture, Tourism, and Civil Aviation, contributing to the promotion and management of sports events. I aim to highlight the possibilities for Sports Tourism, including outdoor adventures and extreme sports, and propose strategies for diversification, consolidation, and integrated promotion campaigns. This concise overview underscores the significant role Sports Tourism can play in enhancing Nepal's tourism sector.



# SPEAKER



**Mr. Seong Bu-Seop**  
Chief Executive Officer  
Daelim Monorail

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## “Autonomous Driving Monorail System- Multipurpose Monorail”

### **Abstract:**

The Autonomous Driving Monorail System represents a groundbreaking advancement in transportation technology, offering a versatile and multipurpose solution. This innovative monorail system is designed to operate autonomously, providing efficient and sustainable urban mobility. With its autonomous driving capabilities, the system ensures safe and reliable transportation while minimizing environmental impact. The Multipurpose Monorail caters to diverse needs, serving as a dynamic solution for urban transit, cargo transportation, and various applications. This abstract highlights the transformative potential of the Autonomous Driving Monorail System as a forward-looking and adaptable solution for modern urban infrastructure.







# Sports & Industry



# SESSION CHAIR

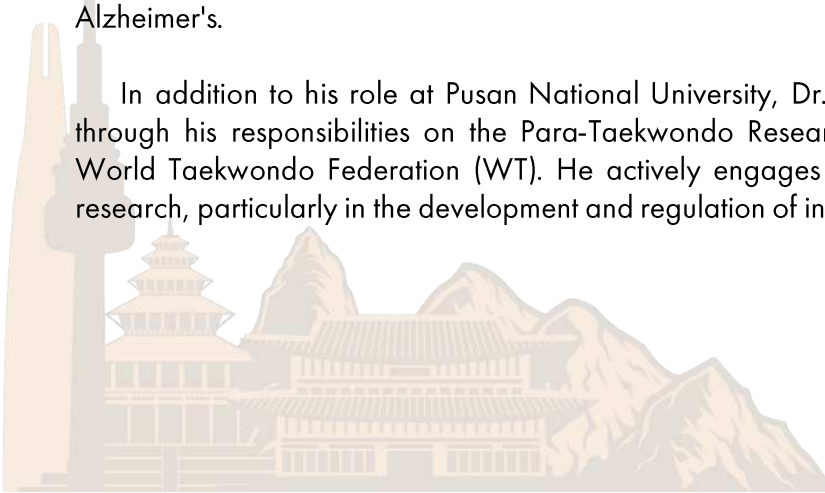


**Dr. David O'Sullivan**  
Professor  
Department of Sport Science  
Pusan National University

**Short Biography:** Dr. David O'Sullivan is an Associate Professor of Sports Engineering and the Director of the International Head Impact Safety Laboratory at Pusan National University in the Republic of Korea. He earned his Ph.D. in Physical Education with a focus on biomechanics from Seoul National University in 2012, where his dissertation centered on assessing Taekwondo kick impact force and headgear impact attenuation. His commitment to biomechanics and sports engineering is evident in his extensive academic journey, including an M.S. in Physical Education (Biomechanics) and a B.A. & B.A.I. in Mechanical & Manufacturing Engineering.

Dr. O'Sullivan's research mission is dedicated to understanding the mechanics of head injuries in sports. He strives to enhance the safety of protective headgear and helmets through in-vivo head impact biomechanics, aiming to develop improved impact testing standards. His ultimate goal is to create a non-invasive concussion assessment tool that can be utilized in both sporting and military contexts. Additionally, he explores movement quantification to detect early signs of dysfunction in movement and pain caused by diseases such as osteoarthritis, autism, and Alzheimer's.

In addition to his role at Pusan National University, Dr. O'Sullivan contributes to the field through his responsibilities on the Para-Taekwondo Research and Educational Board of the World Taekwondo Federation (WT). He actively engages in international collaboration and research, particularly in the development and regulation of international Paralympic sports.



# SPEAKER



**Dr. Sung Min Kim**

Professor

Division of Sports Industry &  
Science, Hanyang University

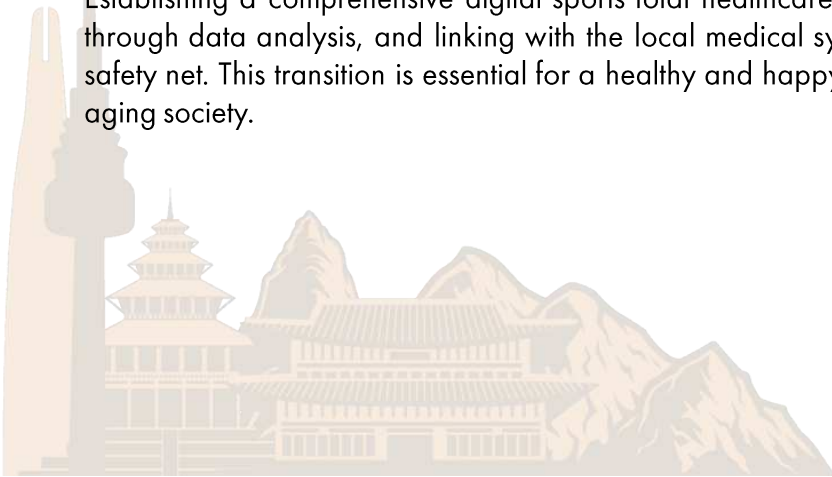
**Short Biography:** Dr. Sung Min Kim, currently serving as a Professor at Hanyang University's College of Physical Education, is an alumnus of the same institution. Professor Kim is actively dedicated to advancing healthcare solutions with a primary focus on muscle health and targeting four major diseases: pre-diabetes, mild cognitive impairment, sarcopenia, and cancer. He plays a pivotal role in the distribution of tailored prevention and improvement content through a specialized platform. In addition to his work in healthcare, Professor Kim is involved in the development of smart cameras and safety systems specifically designed to assist the visually impaired. His ongoing research is characterized by the convergence of various disciplines, emphasizing the establishment of a comprehensive smart total care platform. Professor Kim's commitment to interdisciplinary collaboration and innovation underscores his contributions to the field of physical education and healthcare.

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## "Digital Sports Healthcare: A Vital Approach to Addressing Aging Challenges in Korea"

### Abstract:

As Korea approaches the threshold of a super-aging society in 2025, marked by the fastest aging rate among OECD member countries, addressing health challenges becomes imperative. Despite an impressive average life expectancy of 82.7 years, Koreans face an average healthy life expectancy of 64.4 years, living with diseases for 18.3 years. The once-accepted muscle loss in aging is now recognized as sarcopenia, designated a disease code by the U.S. CDC in 2016. With low compliance to physical activity guidelines among the elderly, a paradigm shift is needed towards personalized exercise programs embedded in daily digital sports healthcare. Establishing a comprehensive digital sports total healthcare platform, continuously upgrading through data analysis, and linking with the local medical system can provide a crucial social safety net. This transition is essential for a healthy and happy future in Korea's imminent super-aging society.



# SPEAKER



**Mr. AC Sherpa**

Honorary Consul General of  
Nepal to Washington State,  
USA.

**Short Biography:** Mr. A.C. Sherpa was born in the eastern Himalayas of Nepal and later moved to the United States of America to pursue further education. He is the founder and president of International Sherpa Guides (ISG Trek) since 1998. Additionally, he established the 7 Summits Foundation USA, a registered 501C3 non-profit organization dedicated to supporting education and healthcare systems in developing countries.

In 2010, Mr. Sherpa accomplished a remarkable feat by climbing all seven of the world's highest mountains, known as the 7 Summits, within a span of just 42 climbing days. This incredible achievement solidified his reputation as a highly-skilled mountaineer. Apart from his mountaineering endeavors, Mr. Sherpa is also a successful business entrepreneur and a dedicated social worker. He has made significant contributions to various philanthropic causes and is deeply committed to improving the lives of those in need.

Furthermore, Mr. Sherpa serves as an Honorable Consul General of the Government of Nepal to Washington State, USA. In this role, he represents his home country and fosters diplomatic relationships, promoting cultural exchange and cooperation between Nepal and the United States. Mr. Sherpa's extraordinary journey, both in the mountains and in his philanthropic pursuits, serves as an inspiration to many. His unwavering dedication to making a positive impact in the world continues to leave.

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## "Adventure sports: Sports promotion for Cross -country Skiing, Downhill Skiing and Paragliding"

### Abstract:

Nepal's adventure tourism offers diverse thrills for adrenaline and nature enthusiasts amidst its varied terrain. Golfing provides a unique experience on stunning courses like Gokarna Forest Golf Resort and the Himalayan Golf Course, set against breathtaking mountain backdrops. The Mustang Lowmatang golf course, at 15,239 feet, awaits Guinness recognition as the world's highest. Nepal's adventure tourism offers diverse thrills for adrenaline and nature enthusiasts amidst its varied terrain. Golfing provides a unique experience on stunning courses like Gokarna Forest Golf Resort and the Himalayan Golf Course, set against breathtaking mountain backdrops. The Mustang Lowmatang golf course, at 15,239 feet, awaits Guinness recognition as the world's highest.

Paragliding in Pokhara, Nepal's paragliding capital, lets you soar above the Himalayas with experienced pilots and cutting-edge equipment. Cross-country skiing in high-altitude regions like Annapurna and Everest offers an exhilarating way to explore snow-covered landscapes, guided by experienced guides on well-maintained trails.

Beyond adrenaline, Nepal's adventure tourism integrates rich cultural experiences. Travelers can explore ancient temples, and traditional villages, and interact with local communities. Whether golfing, paragliding, or skiing, Nepal's stunning natural beauty and warm hospitality make it a must-visit for adventure enthusiasts.

# SPEAKER



**Mr. Shyam Bdr. Tamang**  
Director  
360 View Resort LLC  
(USA)

**Short Biography:** Mr. Shyam Tamang, the Chairman of Mhendo Hotel & Studio Suites and Director of Sindhujawala Hydropower Limited, is a prominent figure in the business world. Beyond his roles in these successful ventures, he is the Founder Managing Director/Director of GME Remit Nepal Pvt. Ltd and holds key positions in various organizations. Notably, Mr. Tamang served as the Founder and three-term President of NRN-NCC Bahrain from 2007 to 2013 and has actively participated in philanthropic endeavors. He has contributed to earthquake relief efforts and supported flood victims in Nepal. In addition, he has played crucial roles in NRNA positions, such as Send a Home Friends, Foreign Employment Task Force, Safe Dolma Fund, and Foreign Welfare Fund. Furthermore, Mr. Tamang has been an Advisor to NRNA-ICC, Board Chief Advisor of 7 Summit Foundation, and the Coordinator for Laprak Model Village for 602 house reconstruction, showcasing his unwavering commitment to making a positive impact on society.

## "Swinging Success: Navigating the Himalayan Golf Tourism Landscape"

### Abstract:

Nepal, Renowned for its majestic mountains and rich cultural heritage, offers a plethora of activities that cater to every adrenaline seeker. From heart-pounding white-water rafting and trekking through iconic trails like the Annapurna Circuit to conquering the world's highest peaks, including the iconic Everest, Nepal is an adventurer's paradise.

In addition to these thrilling pursuits, Nepal boasts stunning golf courses that provide a unique experience against the backdrop of the Himalayas, showcasing the perfect blend of tranquility and excitement. Join us as we delve into the diverse adventure offerings of Nepal, exploring not only traditional activities but also lesser-known adventurous sports like canyoning, ziplining, and mountain biking. Prepare to witness Nepal's breathtaking beauty from new heights through paragliding, bungee jumping, and skydiving in the picturesque city of Pokhara. Adventure awaits in every corner of this Himalayan gem.

In conclusion, Nepal's adventure tourism seamlessly combines culture, nature, and thrilling activities, making it an ideal destination for both adrenaline enthusiasts and those seeking a tranquil golfing experience against the Himalayan backdrop.



The image features a central hand holding a glowing green globe. Surrounding the globe are several circular icons connected by a thin white line. The icons include: a sun at the top; wind turbines on the left; an oil pumpjack on the right; a gas pump on the left; a leaf with a water drop below it; a recycling symbol at the bottom left; and a flame at the bottom right. The background is a soft-focus green with bokeh light effects.

# Sustainable Strategies & Green Initiatives

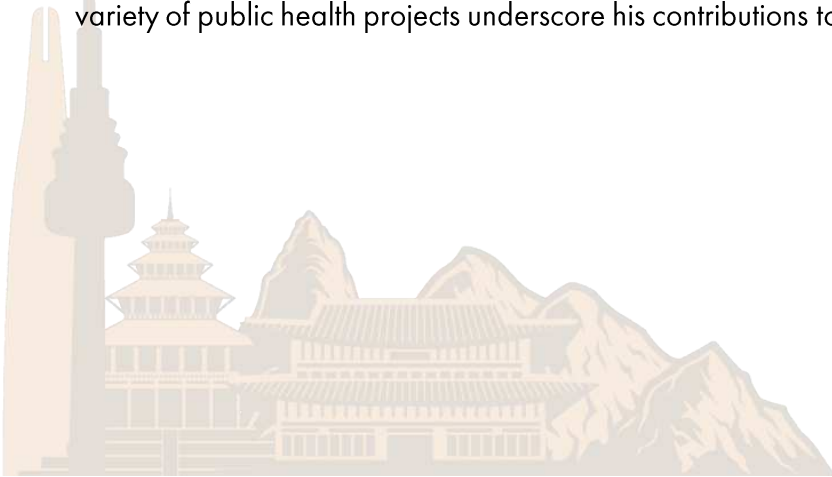


# SESSION CHAIR



**Dr. Dongwoon Han**  
Chair  
Global Health and Development  
Hanyang University

**Short Biography:** Prof. Dongwoon Han, MD, MPH, PhD is a Professor in the College of Medicine and holds the Chair of Global Health and Development at Hanyang University. He is also the Director of the Institute of Health Services Management at Hanyang University and was recently appointed Professor Emeritus at the Datta Meghe Institute of Higher Education & Research in India. Prof. Han's expertise extends worldwide, as evidenced by his membership in WHO working groups on various health-related topics. He has spent many years as a short-term consultant in several countries, including Vietnam, Nepal, Cambodia, Iraq, Afghanistan, Peru and Honduras. In Korea, he has provided valuable advice to national and local governments on issues such as health promotion, health planning, and official development assistance in the health sector. His commitment to advancing global health and his extensive experience in a variety of public health projects underscore his contributions to the field.



# SPEAKER



**Dr. Sewan Choi**  
Professor

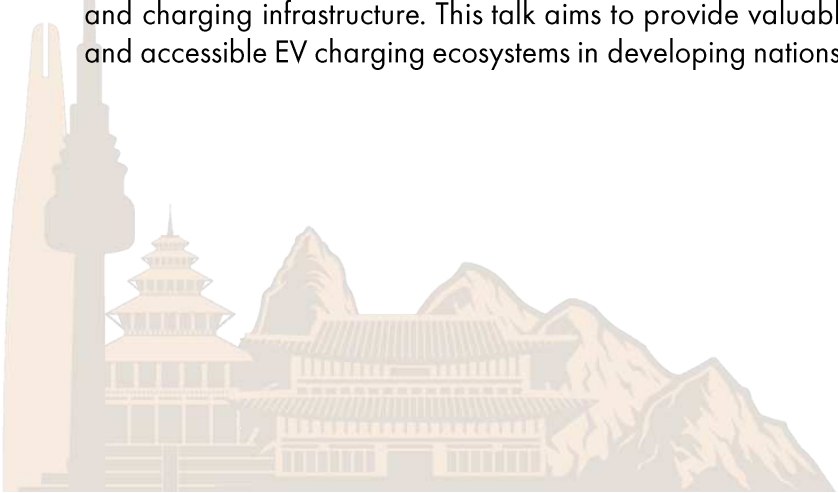
Dept. of Electrical Engineering  
Seoul National University of Science &  
Technology /  
Founder & CEO, SolutionX Co. Ltd

**Short Biography:** Professor Sewan Choi (Fellow, IEEE) received the Ph.D. degree in electrical engineering from Texas A&M University, College Station, TX, USA, in 1995. From 1985 to 1990, he was with Daewoo Heavy Industries as a Research Engineer. From 1996 to 1997, he was a Principal Research Engineer with Samsung Electro-Mechanics Company, Suwon-si, South Korea. In 1997, he joined the Department of Electrical and Information Engineering, Seoul National University of Science and Technology (Seoul Tech), Seoul, South Korea, where he is currently a Professor. He was the President of the Korean Institute of Power Electronics in 2021. His research interests include high-power density power conversion technologies for electric vehicles and renewable energy systems.

## "Trends in Electric Vehicle (EV) Charging and Key Technology Developments"

### Abstract:

In the past two decades, electric vehicles (EVs) have emerged as a viable alternative to internal combustion engine vehicles to reduce greenhouse gas emissions. Despite being environment friendly, limited driving range and long battery charging time are two major obstacles to increase customer acceptance for EV. This presentation explores the latest electric vehicle (EV) charging technology and outlines major solutions for overcoming challenges faced by many industries in establishing robust charging infrastructure. From EV trends to advancements in EV fast-charging, we will delve into the evolving landscape of EV powertrains and charging infrastructure. This talk aims to provide valuable insights for fostering sustainable and accessible EV charging ecosystems in developing nations.



# SPEAKER



**Mrs. Jamuna Gurung**  
Founder  
MIT Group Foundation

**Short Biography:** Mrs. Jamuna Gurung, an Australian businesswoman of Nepalese descent, has made significant contributions to both business and philanthropy. After immigrating from Nepal in 1991, she earned a Bachelor of Business degree with a focus on Marketing and Management from Swinburne University of Technology. Currently, she serves as the Executive Director and Managing Director of the Melbourne Institute of Technology (MIT) in Victoria, Australia, which she co-founded with her husband, Dr. Shesh Ghale. Beyond business, Mrs. Gurung is actively involved in community initiatives, holding positions as Co-Founder and Director at MIT Group Foundation Ltd and contributing to the establishment of the Nepalese Australian Friendship Association (NAFA).

Mrs. Gurung has demonstrated leadership in the Non-Resident Nepali Association National Coordination Council (NRNA NCC) Australia, serving from 2013 to 2015. Her involvement extends to disaster relief, workshops supporting women's causes, and empowerment initiatives. Alongside her husband, she achieved the historic distinction of being the first billionaire in the global Nepalese diaspora and the only second billionaire of Nepalese origin worldwide. Beyond business success, Mrs. Gurung's legacy is marked by a deep commitment to education, community development, and global humanitarian causes, showcasing her enduring impact on society.

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## “Transition to Green Economy: Seizing the Opportunities for Sustainable Development for Climate, Energy and Food Security”

### Abstract:

Nepal's stunning landscapes are threatened by climate change. Growing emissions, rising temperatures, and melting glaciers demand urgent action. This presentation explores how green hydrogen offers a promising path to a sustainable future.

- Green ammonia fertilizers and other hydrogen value chain applications can revolutionize agriculture, reduce emissions, and power industries. This vision of a vibrant, renewable energy-powered Nepal fostering green jobs and clean energy access hinges on the green hydrogen value chain.

Strategic diplomacy, regional cooperation, and leveraging sports for green growth are crucial. Nepal's unique position and resources can make it a regional green hydrogen leader, boosting energy security and collaboration.

Embracing green hydrogen can revitalize tourism, empower farmers, and propel Nepal towards a cleaner, more prosperous future.

Acknowledging the multifaceted challenges posed by climate change, which transcends national borders due to the global nature of greenhouse gas emissions, there is a pressing need for collaborative action and cooperation at all levels, including national and international.

# SPEAKER



## Short Biography:

Mr. Pushpa Raj Bhattarai is a Career Diplomat of the Government of Nepal. He has been serving in the Ministry of Foreign Affairs of the Government of Nepal and its diplomatic missions abroad for over 27 years. He holds an M.S. and Ph.D. degree in political science from Tribhuvan University, Nepal. His career has taken him to the fields of Multilateral Diplomacy (Geneva), Consular Affairs (New York), and Labour Diplomacy (Saudi Arabia, Kuwait).

### Mr. Pushpa Raj Bhattarai

Deputy Chief Mission/ Minister  
Counsellor  
Embassy of Nepal – Seoul, Korea

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## "Sustainable Sports Tourism"

### Abstract:

Sustainable Sports Tourism (SST) is an emerging sector of the global travel industry that has a substantial economic impact such as generating billions of dollars in revenue and providing a boost to local businesses and communities. It should contribute to the local economy, promote ecological responsibility, and preserve the environment and cultural heritage. Sustainable sports can be linked to the green movement from constructing sports infrastructures to exploring, developing, and utilizing renewable energy sources. Such initiatives help reduce carbon emissions and promote renewable energy adoption. Thus, it has the potential to counter the negative impacts of climate change.

Attracting Investment, preserving resources, and benefiting local communities are some of the advantages of sustainable sports tourism. The global sports tourism market was valued at USD 587.87 billion in 2022 and is expected to expand at a compound annual growth rate (CAGR) of 17.5% from 2023 to 2030.

Balancing economic development with environmental and social sustainability, and making understandable the relation of sustainable sports with tourism and climate change to those not very aware of sustainability are some of the challenges of SST. Price fixing, among others, may be another challenge of the global tourism market especially for those on tight budgets.



# SUPPORTED BY





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6. Mr. Rajesh Rana -CEO, Global NRN Foundation/ NRNA- ICC
7. Mrs. Bhoma Devi Limbu -Vice President, Global NRN Foundation/ NRNA- ICC
8. Mr. AC Sherpa -Advisor, Global NRN Foundation/ NRNA- ICC
9. Mr. Shyam Tamang –Advisor, Global NRN Foundation/ NRNA- ICC
10. Dr. Keshav Thapa -President, NESPO Korea
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19. Mr. Bhan Bahadur Chand

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2. Mr. Devendra Kunwor

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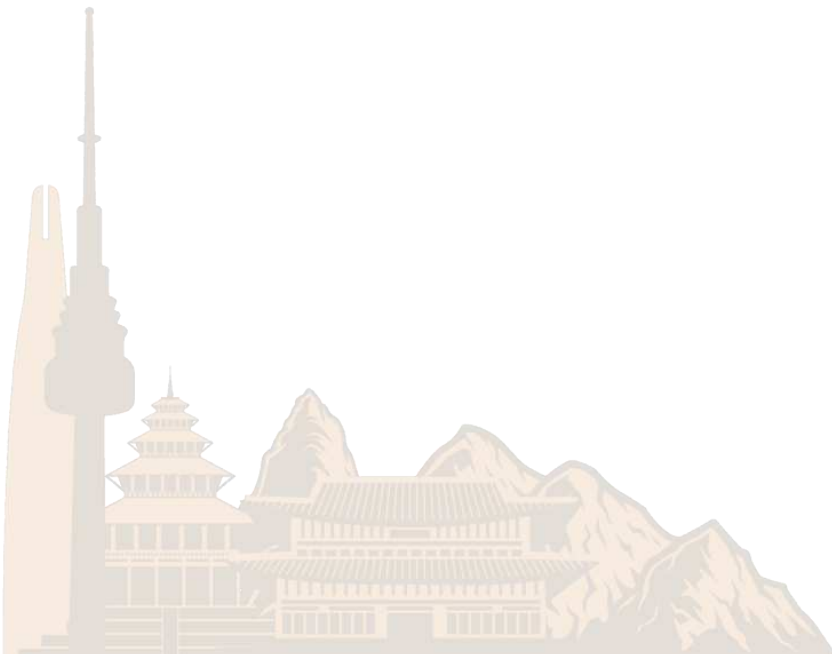
**-Title:** "The feast of those flower petals"

**-Advisor:** Prof. Seo Yeon-soo

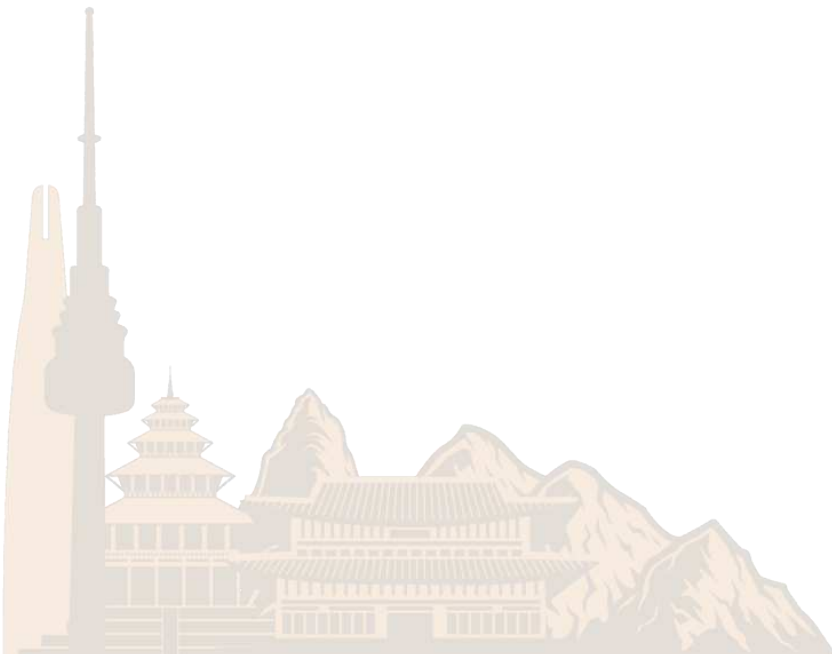
**-Affiliation:** Department of Dance

1. Miss. Jeon Mi-ra
2. Miss. Jeong Ha-yeon
3. Miss. Jinsol
4. Miss. Kim Min-ju
5. Miss. Seong Hye-kyung
6. Miss. Lee Soo-bin
7. Miss. Song Ye-bin
8. Miss. Kang Min-jeong
9. Miss. Koo Se-eun
10. Miss. Kim Do-yeon
11. Miss. Yang Yu-jin
12. Miss. Eom Se-won

# Notes



# Notes





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